

# ANNIE BLASBERG

ART DIRECTOR

## EXPERIENCE:

### Junior Art Director

#### Laundry Service

Brooklyn, NY

October 2023 - December 2023

Freelance

Meta, AT&T

Worked on the Meta account concepting and creating content for Instagram's virtual GenAI chatbots.

### Art Director Intern

#### Gus.biz

New York City, NY

June 2023 - October 2023

Back Market, Lemonade, Waze, Klarna

Honed my art direction and concepting skills and saw my work on a Times Square Billboard for the first time.

### Art Direction Student

#### Denver Ad School

Denver, CO

Jan. 2022 - April 2023

Made a lot of fake work for real brands and learned the ins and outs of advertising.

### Freelance Design

Sept. 2022 - May 2023

The Hugh, DeKalb Market Hall, Flynn Creek Farm

Worked with various clients to develop brand identity, build marketing content, strategy, and improve online presence.

## EDUCATION:

### Denver Ad School

Denver, CO

2022 - 2023

### Dartmouth College

Hanover, NH

2016 - 2020

BA, Major in Art History  
modified with Digital Arts

Dartmouth Women's  
Varsity Squash, Captain '19 & '20

## REFERENCES:

### Darren Borrino

Founder & ECD // INKFISH

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### Graham Douglas

Founder & ECD // Gus.biz

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### Jesse Alkire

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